

ADNOVUM



Secure Blockchain for Business

The secure basis for digital
business ecosystems

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Enabling secure and seamless business

A more complex business world

Modern business models are increasingly based on ecosystems. They focus on an object or service and involve various private and public actors. In order to realize the full potential of an ecosystem, stakeholders must be able to trust each other and securely access shared information and transactions to manage their business processes. In reality, these conditions are rarely met today. The complex interconnections between companies as well as the internal ecosystems of large organizations can lead to a lack of data quality and a need for a so-called «single point of truth».

«Secure Blockchain for Business»

AdNovum is launching Secure Blockchain for Business, a platform that facilitates the efficient creation and operation of blockchain-based business ecosystems, enabling trusted and seamless business interactions across different industries, markets and companies. In addition to a trusted environment, a blockchain-based ecosystem provides a common view of data within this ecosystem.



Case Study: Blockchain Car Dossier

The used car market is characterized by a lack of trust, isolated parties and uncertainty, as many unknown parties are involved. If the history of a vehicle were digitally available in a secure form, it would greatly help to boost confidence in the buying process. «Car Dossier» should not only promote trust, but also transparency and efficiency. This allows ecosystem partners to optimize internal processes while reducing operating costs.

«The Car Dossier could become a history report for all concerned parties, in which significant information is made available to users.»

Marcel Fischer, Team Leader – Vehicle Registration, Aargau Road Traffic Authority

What are the next steps?

Would you like to know how to use blockchain in your business environment? Contact us! Our experts will be happy to show you how to use «Secure Blockchain for Business» to automate processes, create transparency, and make your business more efficient.



Contact our experts
and how blockchain can help you automate
processes, lower costs, and make your
business more efficient.



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High-End Software & Security Engineering

AdNovum drives customer innovation by offering customers the entire range of IT services from one source – from IT consulting, UX design and requirements engineering to software and security engineering, service operations, and outsourcing. With more than 30 years of experience in building secure solutions based on emerging technologies, we can help you analyze data and discover hidden business potential. We will work with you to turn ideas into software solutions that seamlessly integrate with your existing systems. This gives you the competitive edge you need to thrive in today's dynamic business environment.